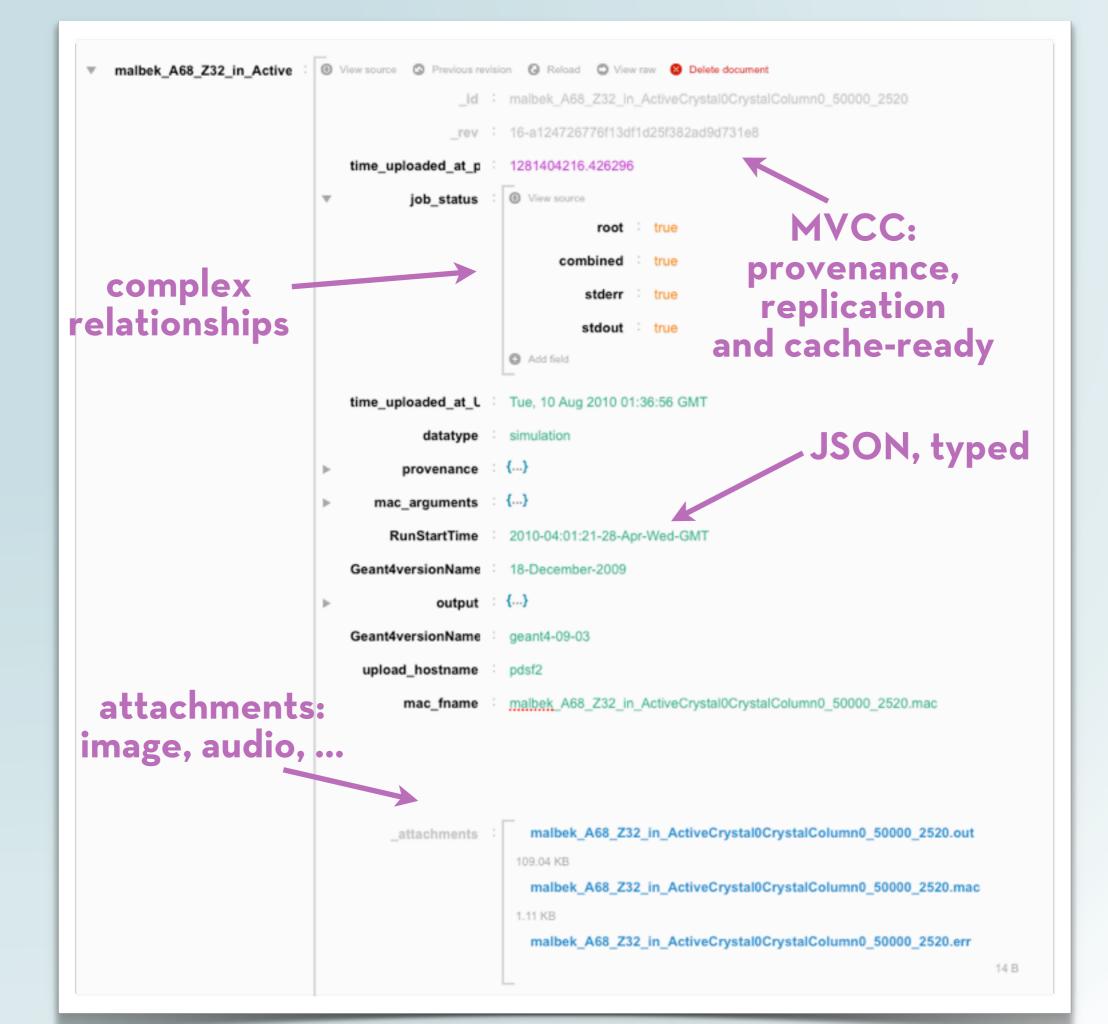


A PRESENTATION BY **@TIMANGLADE** FROM YOUR FRIENDS **@CLOUDANT**

CLOUDANT?

- Founded by 3 MIT grad students
- YCombinator S08
- Based in Boston, MA with employees in California, Washington State & the UK
- Hosted, distributed database service, ~compatible with CouchDB
- Open Core BigCouch
- Value-added technologies are available as licenses



COUCHDB BASICS

- Written in Erlang
- REST API
- Bulk upload/edit
- Feed of changes
- Append-only, B+Tree, copy-on-write
- Durable MapReduce views (indices), in javascript, ruby, python, java, etc.
- ACID at the single document level

WE HAVE FAILED. REPEATEDLY.

WE'RE NOT NECESSARILY BAD AT OUR JOBS THOUGH...

BACK IN 2007...

"THE WORLD NEEDS A DATABASE LIKE THIS"

- ADAM KOCOLOSKI, CLOUDANT CTO (IN A MOMENT OF WEAKNESS)

C LUSTER OF U NRELIABLE C OMMODITY H ARDWARE

C LUSTER OF U NRELIABLE C OMMODITY H ARDWARE

WITHOUT THE 'C' IT'S JUST "OUCHDB"

→ BIGCOUCH PUTTING THE 'C' BACK IN COUCHDB

STARTING A NEW CODE PROJECT: GOOD IDEA, RIGHT?

FAILURE #1? DISREGARDING PRIOR ART

YET ANOTHER WANKING NOSQL **SOLUTION**

DISTRIBUTED SYSTEMS ARE HARD LET'S GO SHOPPING!

DYNAMO!

WERNER, IVYOU – WHY DON'T YOU RETURN MY CALLS?

D-D-D-DYNOMITE!

CLIFF, IVYOU, BUT DON'T EVER CALL ME AGAIN.

PERUSING PRIOR ART: GOOD IDEA, RIGHT?

FAILURE #2

USING PRIOR ART

YOUR PROJECT ≠ MY PROJECT

→ MEM3 RIDICULOUSLY SIMPLE SHARD MANAGEMENT

DSTRBUTED SYSTEMS MEANS DISTRIBUTED TASKS

EXECUTING CODE REMOTELY NOT COOL, MAN.

SCIENCE SAYS: 82% OF CODERS' TIME IS SPENT **DESIGNING AN RPC** MECHANISM

THE OTHER 18% IS SPENT AT THE COFFEE MACHINE

USING YOUR LANGUAGE'S NATIVE RPC MECHANISM GOOD IDEA. RIGHT?

FAILURE #3

PREMATURE IMMATURE OPTIMIZATION

→ REXI LIGHTWEIGHT RPC SERVER

2X THROUGHPUT IMPROVEMENT

WELL, ALRIGHT. I CAN LIVE WITH THAT, I GUESS...

MEANWHILE...

SCRUM'ING IT UP GOOD IDEA, RIGHT?

FAILURE #4

ITERATE OFTEN ITERATE FAST HIT&ATE THE WALL

→ FABRIC DB OPS ABSTRACTION

MEANWHILE...

WENEDTOBE WEBSCALE

– ALAN HOFFMAN, CLOUDANT CEO FEBRUARY 31, 2009

USING STATE OF THE ART CLOUD HOSTING GOOD IDEA, RIGHT?

FAILURE #5

AMAZON LULZ SERVICESTM

THE MOST INTENSE **TECH BOOTCAMP** YOU CAN EVER **PUT DISTRIBUTED CODE THROUGH**

MEANWHILE...

THEY SEE ME COMPACTIN' THEY HATIN'

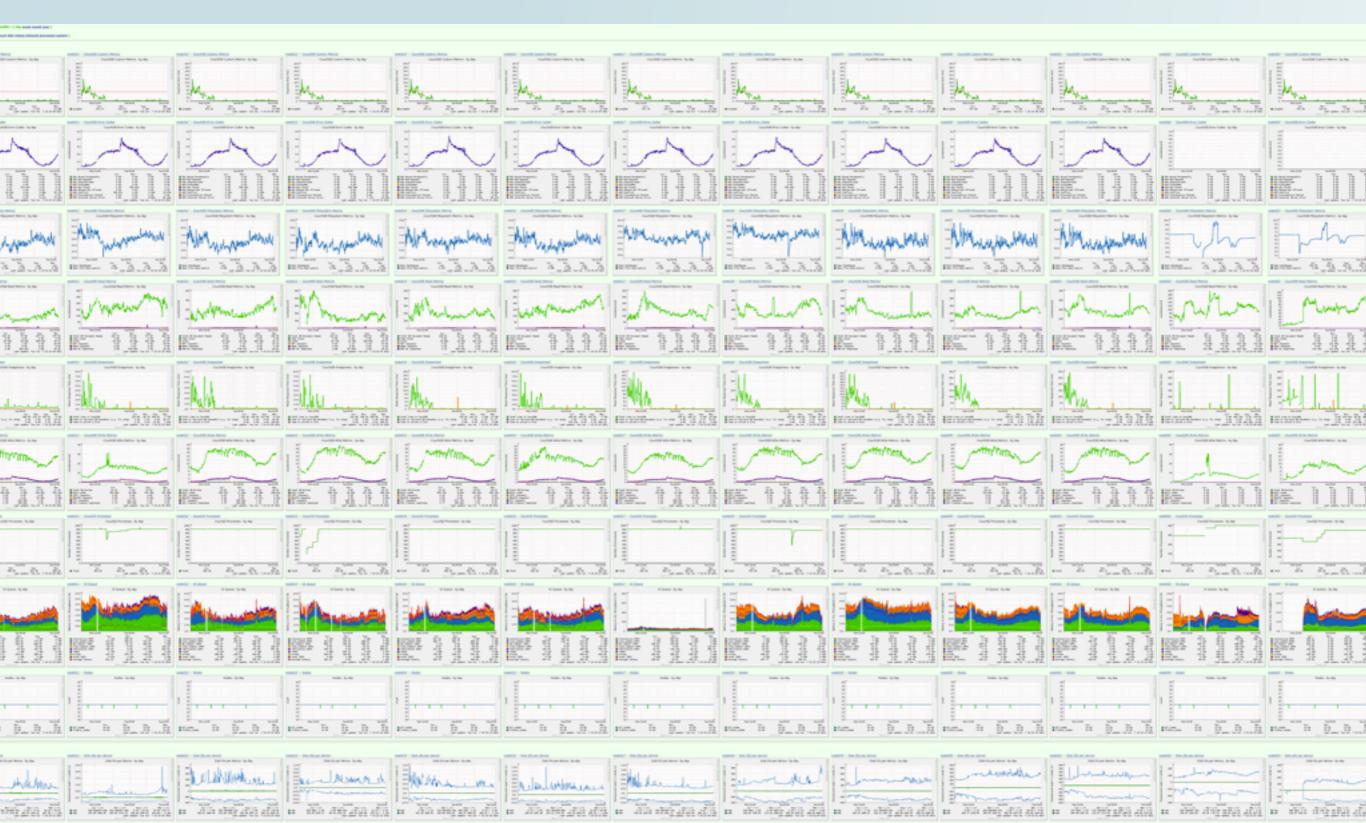
BEING GOOD APACHE CITIZENS GOOD IDEA, RIGHT?

FAILURE #6

OH, APACHE...

MEANWHILE...

IT'S ALL SO CLEAR!



AUTOMATING YOUR MONITORING GOOD IDEA, RIGHT?

FAILURE #7 THERE IS NO SUCH THING **AS AUTOMATED** MONITORING

MEANWHILE...

WHICH ONE WOULD YOU RATHER SERVE?

LARGE USER STORY

SMALL USER STORY

FAILURE #8 HOPE YOUR USERS ARE SMART. (PLAN FOR WHEN THEY'RE STUPID.)

RECAP!

1. DON'T DISREGARD PRIOR ART 2. DISREGARD PRIOR ART **3. DON'T BE AFRAID TO RELAX THE RULES 4.CLEAN UP REGULARLY 5. GET HOSTED ON AWS (OR NOT) 6. LEARN THAT APACHE CAN DO WRONG 7. MONITOR WHAT MATTERS** 8. THERE ARE NO "NICE" USERS

WHAT'S NEXT? VERSION O.4 MORE PACKAGES GEOCOUCH?

Free plan

CLOUDANT.COM

Open Source

GITHUB.COM /CLOUDANT/BIGCOUCH



FROM YOUR FRIENDS AT



FAILING NEAR YOU, SOON! CLOUDANT.COM/EUROPE

(BECAUSE WE CARE.)

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